SCHOEN VISIE 2019



Photo: Jeroen Snijders

Schoenvisie rates

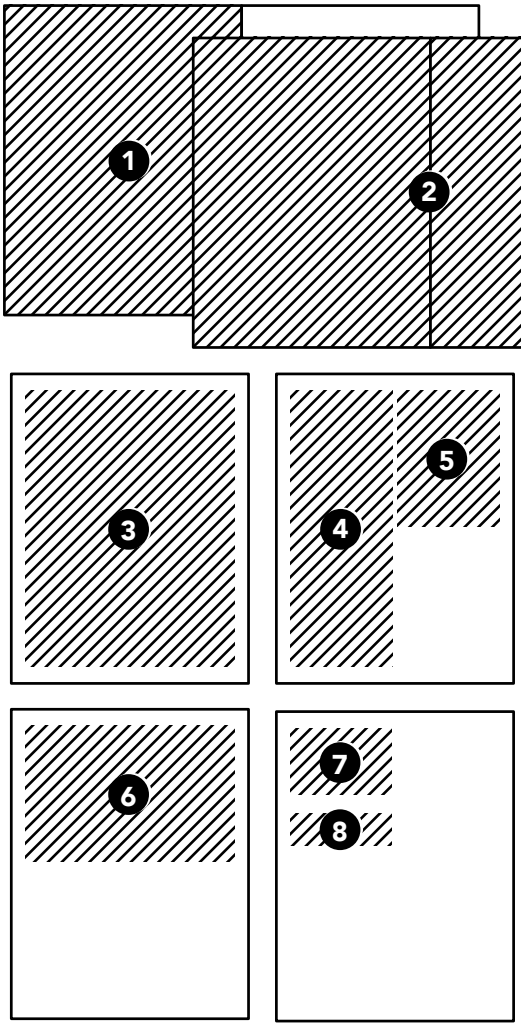
Print advertising rates

Edge to edge sizes (excluding 5 mm surrounding bleed)

	Portrait	Landscape
2/1 page		❷ 460 x 300 mm
1/1 page	❶ 230 x 300 mm	

Type area 230 x 300 mm

	Portrait	Landscape
1/1 page	❸ 202 x 268 mm	
1/2 page	❹ 99 x 268 mm	❻ 202 x 132 mm
1/4 page	❺ 99 x 132 mm	
1/8 page		❼ 99 x 64 mm
1/16 page		❽ 98 x 31 mm



Product advertisements

	1x	2x	3x
2/1 page	€ 3,950	€ 3,800	€ 3,450
1/1 page	€ 2,750	€ 2,600	€ 2,300
1/2 page	€ 1,650	€1,500	€ 1,300
1/4 page	€ 840	€ 780	€ 750
1/8 page	€ 475	€ 430	€ 410
1/16 page	€ 265	€ 250	€ ***220***

Product advertisements

	1x	3x
1/8 page	€ 600	€ 590
1/16 page	€ 330	€ 310

Extra proposition

Front page	€ 2,475	**Available as 1/2 or 1/1 page*
Bound insert	€ 3,500	
Annex	€ 3,300	
Band	€ 2,500	
Inserts*	€ 1,100	

Advertorial (incl. layout)

1/2 page	€ 1,695
1/1 page	€ 2,850

Collection messages in full colour (incl. photography)

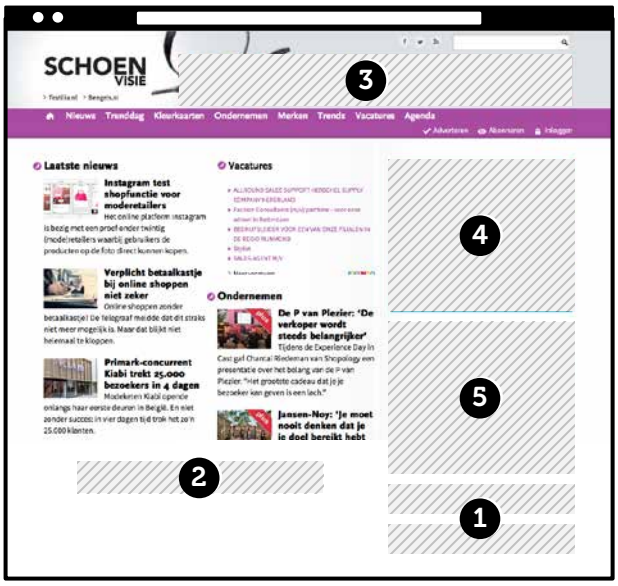
1/2 page	€ 1,000	Option of placement in digital magazine editions 4 & 8. Combination of collection message (print) & feed (digital).
1/1 page	€ 1,750	
1/2 page	€ 1,250	
1/1 page	€ 2,000	

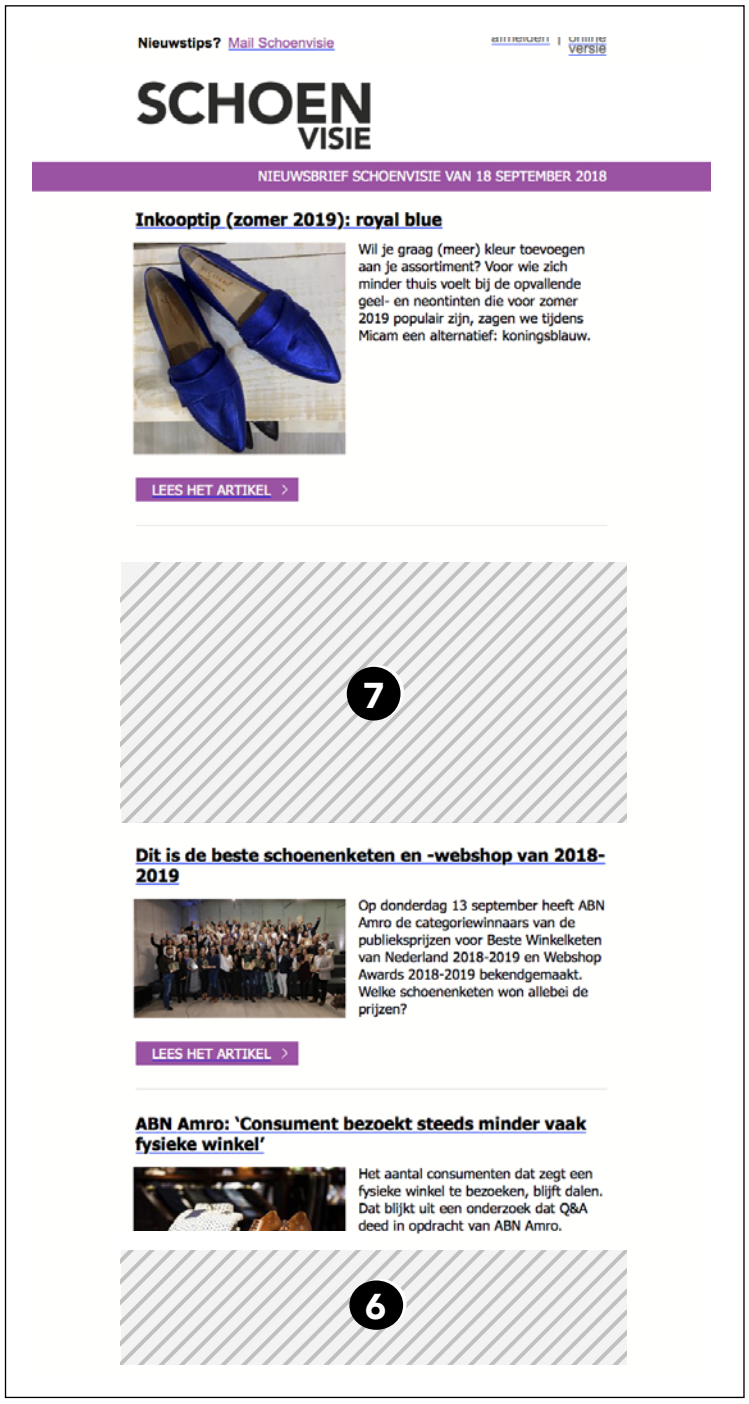
WOULD YOU LIKE TO KNOW MORE?
Please call us or send us an email:
Fiona Schreiner: 06-31907746 or f.schreiner@schoenvisie.nl

Online advertising rates

www.schoenvisie.nl

1	**Logolink**	€ 360
2	**Full banner**	€ 520
3	**Leaderboard**	€ 800
4	**Large rectangle**	€ 1,300
5	**Rectangle video**	€ 950
	Advertorial with cover text on the homepage	€ 800





Newsletters

6	**Full banner**	€ 395	per week
	Partner mailing	€ 850	each
	Sponsor mailing	€ 1,050	each
7	**Advertorial in newsletter**	€ 395	per week

Online vacancies (including newsletter listing)

2 months

Advertise 1 vacancy	€ 350
Advertise 5 vacancies	€ 300
Advertise 10 vacancies	€ 250

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Schoenvisie digital magazine
magazine.schoenvisie.nl

Cover	€ 1,450
Advertisement	€ 950

We would be pleased to explain other digital options.

Schoenvisie digital lookbook

Advertisement	€ 750
Cover	€ 1,250

(excluding copywriting)

Events

For sponsoring options during our events, please contact Fiona.
See information at bottom of page.

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